

PROCESS ARCHITECT

DRIVE COLLABORATION ACROSS THE INTELLECTUAL PROPERTY LIFECYCLE

Want to create the perfect IP workflow?

Now you can with the Process Architect.

Since no two organizations are exactly the same, why take a 'one size fits all' approach when it comes to managing your IP? Build your ideal IP workflow with Thomson IP Manager's Process Architect, our patent-pending workflow and collaboration solution.

Design IP processes *your way*. Break down walls—and connect the right people, at the right time. So you can make smarter decisions, faster.

SEE THE BIG PICTURE

Aligning your business and IP strategies is challenging, with so many moving parts. The Process Architect makes it easier to keep them in sync.

- **Implement a consistent, collaborative invention review process**
Identify high-potential innovations, commercialization opportunities and potential roadblocks early on, and share information with decision makers.
- **Gain end-to-end visibility into your entire IP portfolio**
Decide where to invest, avoid errors during maintenance reviews, make contingency plans for products going off-patent and develop metrics to measure IP investments.



OPTIMIZE YOUR IP WORKFLOW

Your IP is in constant motion. Use the Process Architect to make sure it's moving smoothly through the entire lifecycle.

- Identify precisely how IP flows throughout your organization, step by step, from start to finish
- Determine when and where touch points are needed between key stakeholders
- Create visual blueprints of your unique IP processes
- Clearly visualize obstacles, build best practices and implement them
- Gain input from key stakeholders to ensure accuracy
- Refine your workflow as your IP processes evolve

GET EVERYONE ON THE SAME PAGE

Every day you have multiple people working on what they do best. But are they working together? Make sure everyone is moving in the right direction, so you can avoid mistakes and get to market faster. The Process Architect promotes collaboration by:

- Helping you break down internal silos and create synergies between interdependent teams
- Moving each matter from specialist to specialist at the appropriate time via the Collaboration Portal, a tool that enables stakeholder input throughout the process
- Accelerating the communication process with workflow-driven automated forms and tools



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MAXIMIZE EFFICIENCIES AND MINIMIZE RISKS

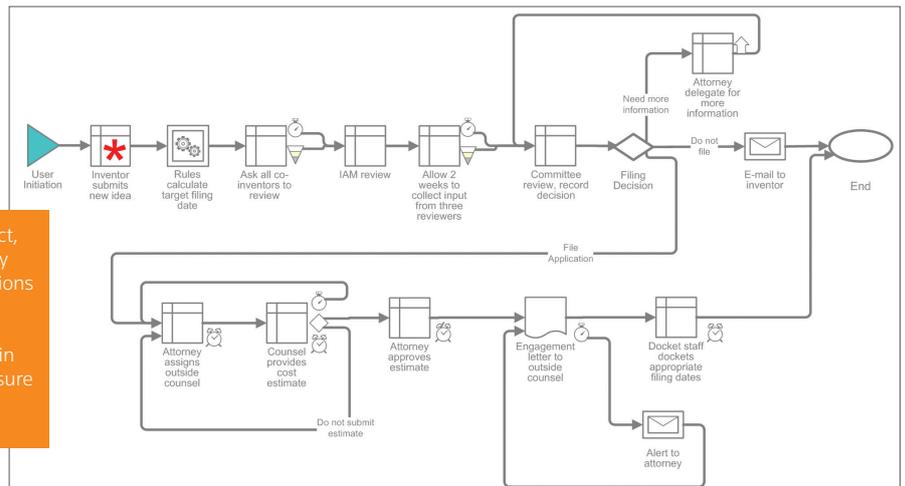
Confident decisions require reliable data. That's why the Process Architect helps you create uniform, enforceable processes – to ensure nothing gets overlooked. And when you add integrated data quality mechanisms to the mix, you'll know you have the most accurate information to base decisions on.

- The power of integrated Data Validation**
 Build automated data quality checks into your IP workflow for ongoing accuracy. Route discrepancies to the right experts for quick resolution.
- USPTO Public and Private PAIR integration done right**
 Customize your PAIR workflow to ensure maximum efficiency, without jeopardizing data quality.

LEARN MORE ABOUT THE PROCESS ARCHITECT

For more information about Thomson IP Manager's Process Architect, visit thomsonipmanagement.com or contact us at ipms.info@thomsonreuters.com.

With the Process Architect, you can quickly and easily create visual representations of your organization's unique IP processes, and involve key stakeholders in the design process to ensure accuracy and support for implementation.



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