

DATA VALIDATION

ENSURE THE INTEGRITY OF YOUR IP DATA

Accurate, complete,
trusted IP data.

That's the power of
Data Validation with
Thomson IP Manager.



We know bumps in the road can arise in the course of managing your IP. System conversions, asset ownership changes – even human error – all open the door to potential data entry problems. And a single mistake can cost your company millions.

Making sure your IP data is accurate isn't a one-time event. So why settle for a once-in-a-while data verification service?

THE ONLY INTEGRATED, ONGOING SOLUTION

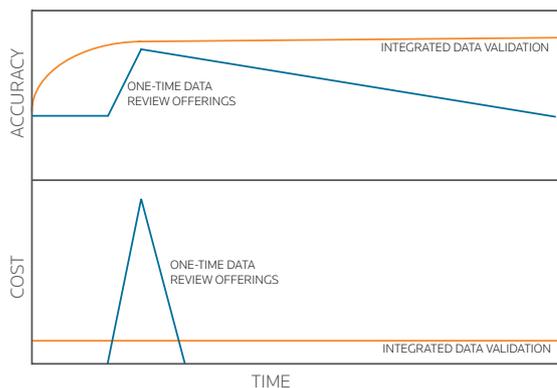
Thomson IP Manager offers the only fully integrated Data Validation product on the market. Our automated solution lets you proactively verify the accuracy of your intellectual property, identify discrepancies, and resolve them right away – mitigating your risk.

And with Data Validation, you'll make strategic decisions with confidence knowing they're based on the most reliable data possible.

BACKED BY THE WORLD'S MOST TRUSTED PATENT DATA

A wide range of data is associated with your patents, covering numerous jurisdictions. Our Data Validation service automatically matches your portfolio data against industry-leading Thomson Reuters patent data to identify discrepancies so you can:

1. Compare your patent bibliographic data to the industry's broadest consolidated IP dataset
2. Validate the bibliographic fields most critical for accurate annuity payments and official correspondence
3. Review against the most current data across all major jurisdictions



THOMSON REUTERS™

PRIORITIZE YOUR MOST CRITICAL IP

Data Validation identifies discrepancies, but it doesn't stop there. It also prioritizes results, so you can address them in order of importance, minimizing administrative resource needs while protecting key patents.

- Review the most critical data issues first via automated match scores
- View local and public records side-by-side, and copy public data directly to the local record as needed
- Designate low-priority mismatches to ignore, so that you don't spend time repeatedly reviewing the same issues
- Fix it once – with Data Validation, you never have to deal with the same discrepancy twice

GET UP AND RUNNING QUICKLY

We know the importance of having clean data, so we've built our Data Validation service as a standard, easy-to-use workflow. For more help getting started, our IP management consulting team will execute the initial run-through of your data to identify discrepancies, report results, and review them with your team.

If you have extensive data quality issues or a shortage of internal resources – or simply want a best-practice approach going forward – our consulting team can also work with you to build an engagement tailored to your specific needs.

INTEGRATE EVEN MORE WITH PROCESS ARCHITECT

Our standard Data Validation service reviews accuracy issues in a particular way. But what if you want to add steps to review discrepancies *your way*? Process Architect, our workflow and collaboration solution, enables you to optimize your IP workflow based on your unique requirements. With Process Architect, you can further tailor your Data Validation processes to your business needs.

LEARN MORE ABOUT DATA VALIDATION

To learn more, visit thomsonipmanagement.com or contact us at ipms.info@thomsonreuters.com.

Current Record		Matching Records		
Data Validation Status: Critical Mismatch <small>UPDATEDATE: 01/30/11 UPDATEUSER: law_admin</small> Current Process: DVS_Test Current Task: validate - validate		TR-Patent KR1000001B200000001 TR-Patent KR200000100A_30000111 TR-Patent No data found		
1998-10010-KR 1998-10010 Device for retrieving softballs in a batting cage				
Country	KR	← KR	← KR	
Application Date	06/09/98	← 06/09/98	← 06/09/98	
Application Number	1998-10010	← 10199810010	← 10199810010	
Publication Date	1/15/00	← 01/15/00	← 01/15/00	
Publication Number	1000-1001	← 100001010		
Grant Date	06/15/00	← 09/15/00		
Patent Number	10-111111	← 100111111		
National Filing Date				
Title	Device for retrieving softballs in a batting cage	← Device for retrieving softballs in a batting cage	← Batting cage device for retrieving softballs	

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